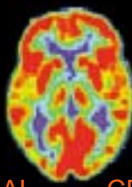


ANDY POWELL



SENIOR CREATIVE

**LOGICAL**

15 years' effective insight across a multitude of sectors  
High pitch conversion rate  
Agencies from top ten to ten-strong

**CONTACT DETAILS**

338 The Circle  
Queen Elizabeth Street  
London SE1 2JU

07957 121504 // 020 357 8746

andy@andypowell.co.uk  
www.andypowell.co.uk

**RECENT AWARDS**

IDM // Best Direct Creative // Silver // 2008  
Revolution // Best B2B Campaign // Shortlist // 2008  
B2B // Best Digital Campaign // Winner // 2007  
B2B // Best Small Budget Campaign // Shortlist // 2007  
B2B // Agency of the Year // Shortlist // 2007

**QUALIFICATIONS**

BA (Hons) Graphic Design & Advertising  
Buckinghamshire College of Higher Education // 1996

BTEC National Diploma in Graphic Design

GCSEs // English // Maths // Design: Communication // Art  
Commerce // Physics // History // English Literature

**INTERESTS**

Playing guitar and songwriting  
Culture along the Southbank  
Aston Villa FC  
Photography  
Satirical writing for Newsbiscuit

**SOFTWARE EXPERTISE**

InDesign // Photoshop // Illustrator // Dreamweaver // Flash  
QuarkXpress // Final Cut Pro // Word // Excel // Powerpoint

**USELESS FACTS**

Had song lyrics personally approved by the Bee Gees  
Had a full-page ad in the official Millenium Dome programme  
Created Spice Girl dog lookalikes for a national campaign

**CREATIVE**

TV to teletext via radio, print, dm, online, viral and ambient  
Award-winning work with budgets from £400 to £4 million  
ISP // IDM // Revolution! // MIMA // B2B awards

**EMPLOYMENT**

THE GOOD AGENCY // NOV 2009-PRESENT  
Save the Children // Cancer Research UK // Centrepoint  
Unison // The Big Give

IDENTICA // FREELANCE // OCT 2009-NOV 2009  
Fat Face // Divage // Integra

ILN // FREELANCE // AUG 2009  
Sporting pitch

MABOX // CREATIVE DIRECTOR // OCT 2005-APR 2009  
UBS // HMS Belfast // Barnardo's // Cabinet War Rooms  
Sanyo // Tourism Ireland // ITN Source // Meet England  
Reed // Radisson SAS // Team Hackney // Portsmouth PCT

ELECTRIC // FREELANCE // JUN 2005-JUL 2005  
SsangYong // Barratt // St. George // Learning for Life

JWT // FREELANCE // MAR 2005-APR 2005  
Kenco // Lux

FARM COMMUNICATIONS // MAR 2005  
smile.co.uk

LEO BURNETT // AUG 2002-SEP 2004  
McDonald's // COI // Nintendo // Kellogg // Fiat // Strongbow

NMI // FREELANCE // JUL 2002-AUG 2002  
HR Owen // V. Shop // Sony

D'ARCY // DEC 1996-NOV 2001  
P&G // Mars // Fiat // COI // Tetley // Hovis // Wickes // TSB  
Epson // House of Fraser