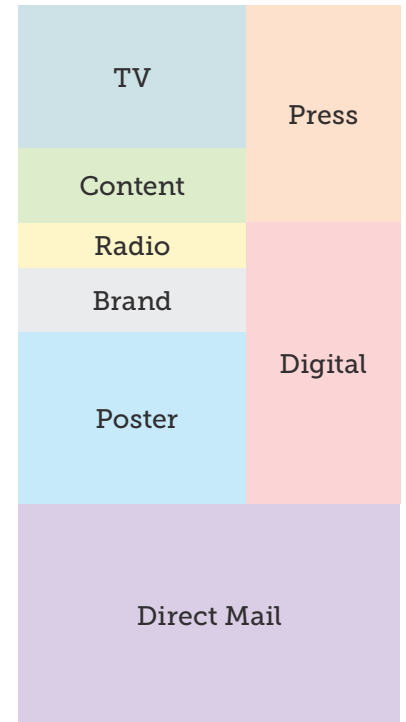


Andy Powell // Creative

Andy Powell is an award-winning Creative Director, who believes that strong creative ideas, charged with the power of behavioural psychology, truly can create a better world. In the last fifteen years alone, Andy has helped raise £1billion for good causes, inspired hundreds of thousands of people to take action and has worked with organisations spanning almost all of the Sustainable Development Goals.

- 25// **GOOD Agency // Creative Director** // Marie Curie, Crisis, Macmillan,
09 WaterAid, Oxfam, The Trussell Trust, The Prince's Trust, UNISON, Shelter,
Comic Relief, Dogs Trust, Cats Protection, Barnardo's, JustGiving,
NHS Charities Together, Save the Children, ShelterBox, Dogs Trust, Brooke,
RSPCA, Cancer Research UK, The Royal British Legion, Scope, YMCA,
British Heart Foundation, Prostate Cancer UK, Centrepont, ActionAid,
Action for Children, RNIB, WWF, CODE, Olympic Refuge Foundation,
Restorative Justice Council, RAF Benevolent Fund, NSPCC, Samaritans,
Fairtrade, Fight for Sight, Mercy Ships, VSO, The FA, Kew Gardens.
- 09// **Identica // Freelance** // Fat Face, Mersey Travel.
- 08// **Mabox // Creative Director** // UBS, Barnardo's, Sanyo, Tourism Ireland,
Reed, Radisson SAS, Lend Lease, ITN Source, Telstra, Cabinet War Rooms,
HMS Belfast, First Utility, Nectar, Totally Fitness.
- 05// **Farm/JWT/Electric // Freelance** // smile.co.uk, Kenco, Lux, Barratt.
- 04// **Leo Burnett // Copywriter** // McDonald's, COI, Nintendo, Kellogg, Fiat,
02 Strongbow, Procter & Gamble, Western Union.
- 01// **D'Arcy // Copywriter** // Tetley, Hovis, Wickes, TSB, Epson, Mars,
96 Fiat, Procter & Gamble, House of Fraser, COI, Sanatogen, Littlewoods,
Umbro, Australian Tourist Commission.
- 96// **Buckinghamshire College** // B.A. (Hons) Graphic Design and Advertising.
- 93// **North Warwickshire College** // B.T.E.C. Graphic Design.
- 91// **The Coleshill School** // G.C.S.E. English, Maths, Design Communication,
Art & Design, Commerce, English Literature, Physics, History.



DMA Awards Integrated campaign	DMA Awards Charity campaign	Campaigns for Good Fundraising campaign
Third Sector Awards Fundraising campaign	Third Sector Awards Comms agency	Third Sector Awards Fundraising campaign
The Drum Award Advertising campaign	The Drum Awards Social purpose: fundraising	Purpose Awards Fundraising campaign
B2B Awards Digital campaign	PPA Awards Direct campaign	IoF Awards Creative agency
IDM Awards Direct creative	Third Sector Awards Marketing campaign	DMA Awards Creative solution
The Drum Awards Charity campaign	The Drum Awards Charity campaign	The Drum Awards Charity content
The Drum Awards Charity campaign	IoF Awards Innovation	IoF Awards IG campaign
Campaign Big Awards Charity campaign	Caples Awards Innovation	Caples Awards Integrated campaign
Third Sector Awards Fundraising campaign	Third Sector Awards Comms agency	Third Sector Awards Fundraising campaign
Revolution Awards B2B campaign	Third Sector Awards Comms agency	B2B Awards Small budget campaign
	B2B Awards CRM campaign	

